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Redemption Catalogue

2015-2016

ABOUT THE PROGRAM

JK Baadshah is a point based Customer Relationship Program for Fleets buying JK Truck/Bus Radial & Bias Tyres. The program has entered its 9th year and promises to excite and reward the member at every step. The 2015-16 edition of JK Baadshah program has been completely revamped and refreshed from its previous editions. For the first time ever member will earn points on both Truck/Bus Radial tyres. Some of the key highlights of 2015-16 JK Baadshah program are mentioned below:

- Member categories will be based upon their monthly off-take with JK Tyre.
- There will be 9 categories under which each member will be classified.
- Member will earn points on the basis of their current category.
- Member will have option to earn upto triple points.
- Member will earn points on off-take of both Truck & Bus Radial & Bias tyres.
- Stronger soft benefit & emotional connect to build closer relationship.
- Member will not have to wait for the end of the year for redemption.

PROGRAM CATEGORIES AND POINTS EARNING

Basis the potential of the member he will be assigned a category in the program. The points will be earned by each member as per their assigned category mentioned in the table below:

Slab	Points/Tyre		Slab	Points/Tyre		Slab	Points/Tyre	
	TBR	TBB		TBR	TBB		TBR	TBB
Silver 3	6	3	Gold 3	8	4	Platinum 3	10	5
Silver 2	4	2	Gold 2	6	3	Platinum 2	8	4
Silver 1	2	1	Gold 1	4	2	Platinum 1	6	3

REDEMPTION PROCESS

Members enrolled in the JK Baadshah program can redeem points against exciting rewards at given point of time during the program year. Now the Baadshah member won't have to wait for the whole year. Redemption will be made live after a specific period of time during the program year.

Once the Redemption process is started member can login to the CRM through JK Tyre website and redeem rewards of his choice. Member can redeem as many gifts he can under his accumulated points.

200-1000

American Tourister Laptop Backpack

Gift Code : BAS002

Points : 200



Panasonic Hair Straightner

Gift Code : BLF002

Points : 200



Philips Mobile Speakers

Gift Code : BAS003

Points : 200



Timex Mens Wrist Watch

Gift Code : BWT002

Points : 200



Nokia 105

Gift Code : BMB001

Points : 200



200-1000

United Non-Stick Cookware

Gift Code : BHA001

Points : 200

**United Smart Cooker**

Gift Code : BHA002

Points : 200

**La Opala 15 Pcs. Dinner Set**

Gift Code : BHA003

Points : 200

**Big Bazaar Gift Voucher**

Gift Code : BVC001

Points : 200

**Flipkart Gift Voucher**

Gift Code : BVC002

Points : 200



200-1000

Sandisk Pendrive (32 GB)

Gift Code : BAS001

Points : 200

**Bajaj Electric Kettle**

Gift Code : BHA004

Points : 200

**Havells Sandwich Toaster**

Gift Code : BHA005

Points : 200

**Panasonic Eyebrow Shaper**

Gift Code : BLF001

Points : 200

**Glen 1 Ltr. Rice Cooker**

Gift Code : BHA006

Points : 200



200-1000

Skybags Nevada Trolley

Gift Code : BAS004

Points : 200

**Car Vacuum Cleaner**

Gift Code : BEQ001

Points : 200

**Sony Portable Radio**

Gift Code : BET001

Points : 200

**Philips Hair Dryer**

Gift Code : BLF003

Points : 200

**Fastrack Mens Wrist Watch**

Gift Code : BWT001

Points : 200



200-1000

LG DVD Player

Gift Code : BET003

Points : 280

**Bajaj Mixer Grinder**

Gift Code : BHA007

Points : 300

**American Swan Duffle Trolley**

Gift Code : BAS005

Points : 300

**Mayak 48 Pcs. Dinner Set +
Bonjour Casserole**

Gift Code : BAS006

Points : 300

**Inalsa Emergency Light**

Gift Code : BHA008

Points : 300



200-1000

Kent Table Top Water Purifier

Gift Code : BHA009

Points : 300

**Havells Drip Café Coffee Maker**

Gift Code : BHA010

Points : 300

**Panasonic Body Grooming Kit**

Gift Code : BAS007

Points : 300

**Cosco Badminton Set**

Gift Code : BET004

Points : 300

**Bajaj 1 Ltr. Instant Geyser**

Gift Code : BHA012

Points : 300



200-1000

Nokia 222

Gift Code : BMB002

Points : 300

**Panasonic Handy Massager**

Gift Code : BAS008

Points : 300

**Havells Steam Iron**

Gift Code : BHA013

Points : 300

**Timex Ladies Wrist Watch**

Gift Code : BWT003

Points : 300

**Intex Power Bank**

(11000 MAH)

Gift Code : BAS009

Points : 300



200-1000

Bajaj Pedestal Fan**Gift Code :** BHA014**Points :** 300**Havells Tea-Coffee Maker****Gift Code :** BHA015**Points :** 300**Easy Roti Maker****Gift Code :** BHA016**Points :** 300**Philips Body Groomer****Gift Code :** BAS010**Points :** 300**Eureka Forbes Vacuum Cleaner****Gift Code :** BHA017**Points :** 300

200-1000

Lenovo Power Bank**(5000 MAH)****Gift Code :** BAS011**Points :** 350**Philips Bluetooth Speaker****Gift Code :** BET005**Points :** 370**Sony Power Bank****(1000 MAH)****Gift Code :** BAS012**Points :** 390**Big Bazaar Gift Voucher****Gift Code :** BVC003**Points :** 400**Western Digital Hard Disk****(500 GB)****Gift Code :** BAS013**Points :** 450

200-1000

Glen Juicer Mixer Grinder

Gift Code : BHA018

Points : 500

**Jabra Car Speaker Drive +
Transcend (16GB) Pen Drive**

Gift Code : BAS014

Points : 500

**Philips Multimedia Speaker**

Gift Code : BET007

Points : 500

**American Tourister Strolley**

Gift Code : BAS015

Points : 500

**Bajaj Microwave Oven**

Gift Code : BHA019

Points : 500



200-1000

Apple iPod Shuffle (2GB)

Gift Code : BET008

Points : 500

**Glen Tandoor**

Gift Code : BHA020

Points : 500

**Nokia 230**

Gift Code : BMB003

Points : 500

**Protoner Weight Lifting Package**

Gift Code : BAS016

Points : 500

**Swarovski Ladies Wrist Watch**

Gift Code : BWT004

Points : 500



200-1000

Rayban Aviator Sunglass**Gift Code :** BAS017**Points :** 500**Kent Smart Water Purifier****Gift Code :** BHA020**Points :** 500**Samsung Z1****Gift Code :** BMB004**Points :** 500**Havells Induction Cooktop****Gift Code :** BHA021**Points :** 500**Bike for Kids (2-5 yrs)****Gift Code :** BBK001**Points :** 500

200-1000

Van Heusen Gift Voucher**Gift Code :** BVC004**Points :** 500**VANHEUSEN****Allen Solly Gift voucher****Gift Code :** BVC005**Points :** 500**Puma Junior Cricket Kit****Gift Code :** BAS018**Points :** 550**JBL Flip Portable Speaker****Gift Code :** BET010**Points :** 600**Yatra Travel Voucher****Gift Code :** BVC006**Points :** 600

200-1000

Hidesign Ladies Handbag

Gift Code : BAS019

Points : 700

**Plantronics Bluetooth Earpiece**

Gift Code : BAS018

Points : 800

**Sony Bluetooth Speakers**

Gift Code : BET011

Points : 880

**Sony Network Walkman**

Gift Code : BET012

Points : 990

**24ct Gold Coin**

Gift Code : BGL001

Points : 1000



200-1000

Battery Operated Car For Kids

Gift Code : BBK002

Points : 1000

**Hero Kross Bicycle**

Gift Code : BBK003

Points : 1000

**Godrej Locker - E Laptop**

Gift Code : BAS019

Points : 1000

**Bajaj 25 Ltr. Geyser**

Gift Code : BHA023

Points : 1000

**Nokia Lumia 550**

Gift Code : BMB005

Points : 1000



200-1000

CP Plus Camera 2 Corners

Gift Code : BAS020

Points : 1000

**Canon Powershot 275**

Gift Code : BCA001

Points : 1000

**Sony Xperia E4**

Gift Code : BMB006

Points : 1000

**HTC 326**

Gift Code : BMB007

Points : 1000

**Swatch Mens Wrist Watch**

Gift Code : BWT005

Points : 1000



200-1000

LG Vacuum Cleaner

Gift Code : BHA024

Points : 1000

**Glen Oven Toaster Griller**

Gift Code : BHA024

Points : 1000

**Samsung J2**

Gift Code : BMB008

Points : 1000

**Hidesign Laptop Bag**

Gift Code : BAS021

Points : 1000

**Nokia Lumia X+**

Gift Code : BMB009

Points : 1000



200-1000

LG 20" LED TV

Gift Code : BTV001

Points : 1000

**Guess Ladies Wrist Watch**

Gift Code : BWT006

Points : 1000

**Samsung 6.5KG Top Load
Semi Automatic Washing Machine**

Gift Code : BWM001

Points : 1000

**Samsung 21 Ltr. Microwave Oven**

Gift Code : BHA025

Points : 1000

**Flipkart Gift Voucher**

Gift Code : BVC008

Points : 1000



200-1000

Sony DVD Home Theatre

Gift Code : BET013

Points : 1000

**Big Bazaar Gift Voucher**

Gift Code : BVC007

Points : 1000



1001-2000

Sony Speaker System

Gift Code : BET014

Points : 1100



Sony Smart Band

Gift Code : BAS022

Points : 1400



Tissot Ladies Wrist Watch

Gift Code : BWT007

Points : 1500



Havells Air Fryer

Gift Code : BHA026

Points : 1500



Samsung 192 Ltr. Refrigerator

Gift Code : BRF001

Points : 1500



1001-2000

LG Sound Bar Stytem

Gift Code : BET016

Points : 1500



Whirlpool 8.5 Ltr. Water Purifier

Gift Code : BHA027

Points : 1500



Voltas Water Dispenser

Gift Code : BHA028

Points : 1500



LG 23 Ltr. Microwave Griller

Gift Code : BHA029

Points : 1500



Samsung J5

Gift Code : BMB011

Points : 1500



1001 TO 2000

1001-2000

Voltas Desert Cooler

Gift Code : BHA030

Points : 1500



HTC 516

Gift Code : BMB012

Points : 1500



Reebok Cricket Kit

Gift Code : BAS023

Points : 1600



Apple iPod Nano (16GB)

Gift Code : BMB013

Points : 1600



Big Bazaar Voucher

Gift Code : BVC009

Points : 1600



1001-2000

Flipkart Voucher

Gift Code : BVC010

Points : 1600



Hidesign Travel Trolley Bag

Gift Code : BAS024

Points : 1800



Samsung J7

Gift Code : BMB018

Points : 2000



24ct Gold Coin

Gift Code : BGL002

Points : 2000



LG 24" LED TV

Gift Code : BTV002

Points : 2000



1001-2000

1001-2000

LG 28 Ltr. Microwave Oven

Gift Code : BHA031

Points : 2000



LG 235 Ltr. Refrigerator

Gift Code : BRF002

Points : 2000



**Whirlpool 6.2KG Top Load
Fully Automatic Washing Machine**

Gift Code : BWM002

Points : 2000



Kent RO Water Purifier

Gift Code : BHA032

Points : 2000



Nokia Lumia 640

Gift Code : BMB015

Points : 2000



Casio Mens Wrist Watch

Gift Code : BWT008

Points : 2000



HTC Desire 626

Gift Code : BMB016

Points : 2000



**Sony Handycam
(AS20)**

Gift Code : BCA002

Points : 2000



Kids Mini Moto Bike (50CC)

Gift Code : BBK005

Points : 2000



HP CP1025 Color Laserjet Printer

Gift Code : BPR001

Points : 2000



1001-2000

Firefox Bicycle

Gift Code : BBK006

Points : 2000



Samsung Tab 4

Gift Code : BMB017

Points : 2000



CP Plus Camera (4 Corners)

Gift Code : BEQ003

Points : 2000



2001-5000

Bose Soundlink Headset

Gift Code : BET017

Points : 2330



Yatra Travel Voucher

Gift Code : BVC011

Points : 2400



HTC 820 G

Gift Code : BMB019

Points : 2500



**LG 6.5KG Top Load
Fully Automatic Washing Machine**

Gift Code : BWM003

Points : 2500



LG 1 Ton Window AC

Gift Code : BAC001

Points : 2500



2001-5000

LG 270 Ltr. Refrigerator

Gift Code : BRF003

Points : 2500



Citizen Ladies Wrist Watch

Gift Code : BWT009

Points : 2500



Aerofit Recumbent Bike

Gift Code : BEQ004

Points : 2500



Calvin Klein Ladies Wrist Watch

Gift Code : BWT010

Points : 2500



**Fully Automatic Currency
Counting Machine**

Gift Code : BEQ005

Points : 2500



2001-5000

Samsung Gear 2 Smart Watch

Gift Code : BWT011

Points : 2500



Moto 2nd Gen Smart Watch

Gift Code : BWT012

Points : 2500



LG 32" LED TV

Gift Code : BTV003

Points : 3000



Samsung Note 3Neo

Gift Code : BMB022

Points : 3000



**LG 7KG Top Load
Fully Automatic Washing Machine**

Gift Code : BWM004

Points : 3000



2001 TO 5000

2001 TO 5000

2001-5000

**Samsung 6KG Front Load
Fully Automatic Washing Machine**

Gift Code : BWM005

Points : 3000



LG 1.5 Ton Window AC

Gift Code : BAC002

Points : 3000



Aerofit Cross Trainer

Gift Code : BEQ006

Points : 3000



Manatec Digital Tyre Inflator

Gift Code : BEQ007

Points : 3000



Aerofit Treadmill

Gift Code : BEQ008

Points : 3000



2001-5000

Sony Xperia C4

Gift Code : BMB020

Points : 3000



Samsung A5

Gift Code : BMB021

Points : 3000



Tanishq Jewellery Gift Voucher

Gift Code : BVC012

Points : 3200



Samsung 1 Ton Split AC

Gift Code : BAC003

Points : 3400



Sony Mini Music System

Gift Code : BET018

Points : 3400



2001 TO 5000

2001 TO 5000

2001-5000

HP M252N Colour Laser Printer

Gift Code : BPR002

Points : 3500



LG 1 Ton Split AC

Gift Code : BAC004

Points : 3500



TVS Super*

Gift Code : BBK007

Points : 3500



LG 310 Ltr. Double Door Refrigerator

Gift Code : BRF004

Points : 3500



LG Blu Ray Home Theatre

Gift Code : BET019

Points : 3500



*Ex-Showroom Price

2001-5000

LG 8KG Top Load

Fully Automatic Washing Machine

Gift Code : BWM006

Points : 3500



Samsung 7.5 KG Front Load

Fully Automatic Washing Machine

Gift Code : BWM007

Points : 3500



Sony 32" LED TV

Gift Code : BTV004

Points : 3500



Apple Smart Watch (42mm)

Gift Code : BMB023

Points : 3800



Canon DSLR Camera

(M-18)

Gift Code : BCA005

Points : 3800

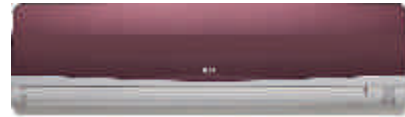


2001-5000

LG 1.5 Ton Split AC

Gift Code : BAC005

Points : 3800



Microsoft Xbox One

(500GB)

Gift Code : BET020

Points : 3800



Whirlpool 1.5 Ton Split AC

Gift Code : BAC006

Points : 4000



Samsung A8

Gift Code : BMB024

Points : 4000



Apple iPad Mini WIFI (64GB)

Gift Code : BMB025

Points : 4000



2001-5000

Lenovo 15.6" Laptop

Gift Code : BLP001

Points : 4000



Bose Soundtouch System

Gift Code : BET021

Points : 4000



**Samsung 9KG Top Load
Fully Automatic Washing Machine**

Gift Code : BWM008

Points : 4000



Lenovo Thinkpad

Gift Code : BLP002

Points : 4000



Sony Smart Projector

Gift Code : BAS025

Points : 4000



2001 TO 5000

2001 TO 5000

2001-5000

Samsung S5

Gift Code : BMB026

Points : 4000



Nokia Lumia 930

Gift Code : BMB027

Points : 4000



HP M176N Color Laserjet Printer

Gift Code : BPR003

Points : 4000



Tissot Mens Wrist Watch

Gift Code : BWT013

Points : 4000



**Harman Kardon
Home Theatre Speaker**

Gift Code : BET022

Points : 4500



2001-5000

Apple Mac Mini Dual Core

Gift Code : BLP003

Points : 4500



Sony Play Station PS4

(500GB)

Gift Code : BET023

Points : 4600



Bose Solo 15 TV Sound System

Gift Code : BET024

Points : 4600



Apple iPad Air Cellular (32GB)

Gift Code : BMB028

Points : 4800



LG 2 Ton Split AC

Gift Code : BAC007

Points : 4900



2001-5000

Apple iPhone 5S (16GB)

Gift Code : BMB031

Points : 5000



24ct Gold Coin

Gift Code : BGL003

Points : 5000



HTC E9+

Gift Code : BMB029

Points : 5000



HP 15.6" Laptop

Gift Code : BLP004

Points : 5000



Samsung 40" LED TV

Gift Code : BTV005

Points : 5000



2001-5000

Hero HF Dawn*

Gift Code : BBK008

Points : 5000



TVS Sport KS*

Gift Code : BBK009

Points : 5000



Sony Handycam

(FDR X1000V)

Gift Code : BCA006

Points : 5000



Sony Home Theatre

(BDV N 7200W)

Gift Code : BET025

Points : 5000



Bajaj CT100*

Gift Code : BBK010

Points : 5000



*Ex-Showroom Price

2001 TO 5000

2001 TO 5000

2001-5000

Bajaj Platina 125CC*

Gift Code : BBK011

Points : 5000



Bose Wave IV Music System

Gift Code : BET026

Points : 5000



HP MFPM177 Color Laserjet Printer

Gift Code : BPR004

Points : 5000



Samsung S6 (32GB)

Gift Code : BMB030

Points : 5000



*Ex-Showroom Price

2001-5000

Longines Mens Wrist Watch

Gift Code : BWT014

Points : 5000



LG 1 Ton Inverter Split AC

Gift Code : BAC008

Points : 5000



2001 TO 5000

2001 TO 5000

5001-10000

Sony Muteki Home Theatre System

Gift Code : BET027

Points : 5500



ITC Hotels Dining Voucher

Gift Code : BVC013

Points : 5500



Yatra Travel Voucher

Gift Code : BVC014

Points : 5500



Tissot Mens Wrist Watch

Gift Code : BWT015

Points : 5600



Bose Cinemate 15

Gift Code : BET028

Points : 5600



5001-10000

Sony Xperia Z5

Gift Code : BMB032

Points : 6000



LG 42" LED TV

Gift Code : BTV006

Points : 6000



Honda Twister*

Gift Code : BBK012

Points : 6000



TVS Wego*

Gift Code : BBK013

Points : 6000



Mahindra Centuro*

Gift Code : BBK014

Points : 6000



*Ex-Showroom Price

5001 TO 10000

5001-10000

Hero iSmart Splendor*

Gift Code : BBK015

Points : 6000



TVS Jupiter*

Gift Code : BBK016

Points : 6000



Hero Maestro*

Gift Code : BBK017

Points : 6000



Sony Xperia Z3 Plus

Gift Code : BMB033

Points : 6000



Apple iPhone 6S (16 GB)

Gift Code : BMB039

Points : 6000



*Ex-Showroom Price

5001-10000

Yamaha Alpha 113CC*

Gift Code : BBK018

Points : 6000



Sony Home Theater

(DH 550)

Gift Code : BET029

Points : 6000



Honda Activa 125 Std.*

Gift Code : BBK019

Points : 6000



Apple iPhone 6 (64GB)

Gift Code : BMB040

Points : 6000



Samsung 2 Ton Split AC

Gift Code : BAC009

Points : 6000



*Ex-Showroom Price

5001 TO 10000

5001 TO 10000

5001-10000

Sony 40" LED TV
Gift Code : BTV007
Points : 6000



Samsung S6 Edge (32GB)
Gift Code : BMB041
Points : 6000



Versace Ladies Wrist Watch
Gift Code : BWT016
Points : 6900



Samsung Galaxy Note 4 Edge
Gift Code : BMB042
Points : 7000



Sony Home Theatre
(BDV N9200W)
Gift Code : BET030
Points : 7000



5001-10000

**LG 495 Ltr. Frost Free
Double Door Refrigerator**
Gift Code : BRF005
Points : 7000



Apple iPhone 6S (64GB)
Gift Code : BMB043
Points : 7000



Hero Glamour*
Gift Code : BBK020
Points : 7000



Honda CBF Stunner*
Gift Code : BBK021
Points : 7000



Bajaj Discover 150S*
Gift Code : BBK022
Points : 7000



*Ex-Showroom Price

5001-10000

Sony Z5 Premium
Gift Code : BMB044
Points : 7000



Rado Mens Wrist Watch
Gift Code : BWT017
Points : 7300



TAG Heuer Mens Wrist Watch
Gift Code : BWT018
Points : 7600



Sony 48" LED TV
Gift Code : BTV008
Points : 8000



Gucci Ladies Wrist Watch
Gift Code : BWT019
Points : 8000



5001-10000

Tag Heuer Mens Wrist Watch
Gift Code : BWT020
Points : 8000



Apple iPhone 6S Plus (16 GB)
Gift Code : BMB045
Points : 8000



Panasonic 2 ton Inverter AC
Gift Code : BAC010
Points : 8000



Apple Mac Desktop
Gift Code : BLP005
Points : 8800



Apple Mac Book Air
Gift Code : BLP006
Points : 8900



5001-10000

Rado Mens Wrist Watch

Gift Code : BWT021

Points : 9000



Versace Ladies Wrist Watch

Gift Code : BWT022

Points : 9000



Hero Xtreme*

Gift Code : BBK023

Points : 9000



TVS Apache*

Gift Code : BBK024

Points : 9000



Sony Digital Camera

(ILCA 77M2)

Gift Code : BCA007

Points : 9000



*Ex-Showroom Price

5001-10000

Bajaj Pulsar 180CC*

Gift Code : BBK025

Points : 9000



Yamaha FZ-S*

Gift Code : BBK026

Points : 9000



LG 47" LED TV

Gift Code : BTV009

Points : 9000



Apple iPhone 6S (128GB)

Gift Code : BMB046

Points : 9000



24ct Gold Coin

Gift Code : BGL004

Points : 10000



*Ex-Showroom Price

5001-10000

LG 49" 3D LED TV
Gift Code : BTV010
Points : 10000



Sony 48" LED TV
Gift Code : BTV012
Points : 10000



Vespa Piaggio Scooter*
Gift Code : BBK027
Points : 10000



Hero Karizma*
Gift Code : BBK028
Points : 10000



Manatec Nitrogen Filling Station
Gift Code : BEQ009
Points : 10000



*Ex-Showroom Price

10001-50000

Yatra Travel Voucher
Gift Code : BVC015
Points : 11000



Bose CineMate 120 Home Theater System
Gift Code : BET031
Points : 12500



Sony Digital Camera (ILCA 77M2Q)
Gift Code : BCA008
Points : 12500



Yamaha Piano*
Gift Code : BAS026
Points : 12500



Rado Mens Wrist Watch
Gift Code : BWT023
Points : 12500



10001-50000

Royal Enfield Electra*

Gift Code : BBK029

Points : 12500



Longines Mens Wrist Watch

Gift Code : BWT024

Points : 15000



Honda CBR 150R*

Gift Code : BBK030

Points : 15000



**Bose Cinemate 520
Home Theater System**

Gift Code : BET032

Points : 15000



Honda CBR 250R*

Gift Code : BBK031

Points : 17500



*Ex-Showroom Price

10001-50000

**Manatec Computerised
Wheel Balancer**

Gift Code : BEQ011

Points : 17500



24ct Gold Coin

Gift Code : BGL005

Points : 20500



Royal Enfield-Thunderbird*

Gift Code : BBK032

Points : 20500



KTM RC 390*

Gift Code : BBK033

Points : 25000



Renault Kwid*

Gift Code : BCR003

Points : 30000



*Ex-Showroom Price

10001 TO 50000

10001 TO 50000

10001-50000

Maruti Omni*
(Petrol)

Gift Code : BCR001
Points : 30000



Maruti Alto 800*
(Petrol)

Gift Code : BCR002
Points : 30000



**Madhus Nitrogen
Trucks & Buses Inflator**

Gift Code : BEQ012
Points : 30000



Omega Mens Wrist Watch

Gift Code : BWT025
Points : 30000



**Baume & Mercier
Mens Wrist Watch**

Gift Code : BWT026
Points : 32000



*Ex-Showroom Price

10001-50000

Breitling Mens Wrist Watch

Gift Code : BWT027
Points : 33500



Sony 55" 3D LED TV

Gift Code : BTV013
Points : 35000



**Bose 535 Series
Home Theater System**

Gift Code : BET033
Points : 35000



Apple Mac Pro 6 Core

Gift Code : BLP007
Points : 36000



Maruti EECO*

(Petrol)
Gift Code : BCR006
Points : 40000



10001-50000

Hyundai EON D-Lite*

(Petrol)

Gift Code : BCR004

Points : 40000



Maruti Alto K10*

(Petrol)

Gift Code : BCR005

Points : 40000



Kawasaki Ninja 300*

Gift Code : BBK034

Points : 45000



Sony 65" 3D LED TV

Gift Code : BTV014

Points : 45000



Maruti Celerio*

(Petrol)

Gift Code : BCR007

Points : 45000



*Ex-Showroom Price

10001-50000

Ford Figo*

(Petrol)

Gift Code : BCR008

Points : 45000



Maruti Wagon R*

(Petrol)

Gift Code : BCR009

Points : 45000



*Ex-Showroom Price

50001-100000

Mahindra KUV 100*

(Diesel)

Gift Code : BCR010

Points : 52000



Harley-Davidson Street*

Gift Code : BBK035

Points : 55000



Maruti Ritz*

(Petrol)

Gift Code : BCR011

Points : 55000



Maruti Baleno*

(Petrol)

Gift Code : BCR012

Points : 60000



Toyota Etios Liva*

(Petrol)

Gift Code : BCR013

Points : 60000



*Ex-Showroom Price

50001-100000

Hyundai Xcent*

(Petrol)

Gift Code : BCR014

Points : 60000



Hyundai i20*

(Petrol)

Gift Code : BCR015

Points : 70000



Honda Jazz*

(Petrol)

Gift Code : BCR016

Points : 70000



Maruti Swift Dzire*

(Petrol)

Gift Code : BCR017

Points : 70000



Harley-Davidson Sportster*

Gift Code : BBK036

Points : 75000



*Ex-Showroom Price

50001-100000

Triumph Bonneville T100*

Gift Code : BBK037

Points : 78000



Sony 79" 3D LED TV

Gift Code : BTV015

Points : 80000



Ducati Scrambler*

Gift Code : BBK038

Points : 87000



Maruti S Cross*

(Petrol)

Gift Code : BCR018

Points : 89000



Maruti Ciaz*

(Petrol)

Gift Code : BCR019

Points : 90000



Honda Mobilio*

(Petrol)

Gift Code : BCR020

Points : 90000



*Ex-Showroom Price

50001-100000

Nissan Sunny*

(Petrol)

Gift Code : BCR021

Points : 90000



Mahindra TUV 300*

(Diesel)

Gift Code : BCR022

Points : 90000



Mahindra Quanto*

(Diesel)

Gift Code : BCR023

Points : 90000



Kawasaki Z800*

Gift Code : BBK039

Points : 95000



Hyundai Creta*

(Petrol)

Gift Code : BCR024

Points : 100000



*Ex-Showroom Price

100001-150000

LG 84" 3D HD TV
Gift Code : BTV016
Points : 110000



Ducati Monster 821*
Gift Code : BBK040
Points : 112000



Renault Duster*
(Diesel)
Gift Code : BCR025
Points : 120000



Nissan Terrano*
(Diesel)
Gift Code : BCR026
Points : 120000



Toyota Innova*
(Diesel)
Gift Code : BCR027
Points : 120000



*Ex-Showroom Price

100001-150000

Triumph Daytona*
Gift Code : BBK041
Points : 140000



Harley Davidson Street Bob*
Gift Code : BBK042
Points : 145000



Breguet Mens Wrist Watch
Gift Code : BWT028
Points : 152000



Mahindra New Gen Scorpio*
(Diesel)
Gift Code : BCR028
Points : 155000



Toyota Corolla Altis*
(Petrol)
Gift Code : BCR029
Points : 155000



*Ex-Showroom Price

100001-1500000

Ducati 899 Panigale*

Gift Code : BBK043

Points : 155000



Hyundai Elantra*

(Petrol)

Gift Code : BCR030

Points : 170000



Suzuki Hayabusa*

Gift Code : BBK044

Points : 188000



Mahindra XUV 500*

(Diesel)

Gift Code : BCR031

Points : 200000



Indian Chief Classic Bike*

Gift Code : BBK045

Points : 288000



*Ex-Showroom Price

100001-1500000

Toyota Fortuner*

(Diesel)

Gift Code : BCR032

Points : 300000



BMW 1 Series*

(Diesel)

Gift Code : BCR033

Points : 350000



Mercedes Benz A Class*

(Diesel)

Gift Code : BCR034

Points : 350000



Jaguar XF*

(Diesel)

Gift Code : BCR035

Points : 550000



Toyota Prado*

(Diesel)

Gift Code : BCR036

Points : 1500000



*Ex-Showroom Price

International Trips



4N/5D to Bangkok
 (For Single Person)
Gift Code : BTT001
Points : 6000



3N/4D to Hongkong
 (For Single Person)
Gift Code : BTT002
Points : 8000



3N/4D to Istanbul
 (For Single Person)
Gift Code : BTT003
Points : 10000



5N/6D to Australia
 (For Single Person)
Gift Code : BTT004
Points : 25000



6N/7D to USA
 (For Single Person)
Gift Code : BTT005
Points : 50000



7N/8D to South Africa
 (For Single Person)
Gift Code : BTT006
Points : 85000



Terms and Conditions:

- The enrollment to this programme is by invitation only and JK Tyre & Industries Ltd. holds sole discretion in selecting the members to be enrolled.
- This scheme is available only for selected members (Fleet Owners) in select cities of India. Only direct purchases from JK Tyre & Industries Ltd. will be eligible for earning points in the Programme.
- This scheme is available only on JK brand of Truck/Bus Radial and Bias Tyres.
- Rewards of the Programme booklet cannot be exchanged, transferred or redeemed for cash or credit note.
- JK Tyre & Industries Ltd. shall be sole authority to determine the points that accrue and rewards to be given.
- JK Tyre & Industries Ltd. does not have any obligation to reveal value of points and rewards to the member.
- Once a member chooses a reward for redemption, he/she cannot change it subsequently.
- JK Tyre & Industries Ltd. doesn't offer any guarantee/warranty on any of the items redeemed. Standard manufacturer's guarantee will be applicable on these items.
- Redemption can be made for points equivalent or less than the points accumulated at the time of redemption request. Member can place the redemption request online once redemption is announced by JK Tyre & Industries Ltd.
- Items are subject to availability and JK Tyre & Industries Ltd. reserves the sole right to cancel/modify/suggest alternate models/brands etc. with any other item at any point in time without prior intimation to the members.
- The items shown in booklet are for reference only. Actual items may differ in color, style, make and brand.
- The terms and conditions of the Programme are governed by the laws of India.
- This scheme is valid for the period between 1st April 2015 to 31st March 2016.
- JK Tyre & Industries Ltd. has the sole discretion to change the categories, slabs, points and rewards at any point of time during the course of Programme.
- JK Tyre will have the right to verify any/all sales made during scheme period in whatever way it deems fit.
- The points can be redeemed against item(s)/product vouchers by the member only.
- For all issues related to discrepancy, damage or deficiency of item/product vouchers, the same needs to be intimated to the Programme Team JK Baadshah within 3 days of such receipt. However, in case of no such intimation by the member within this time period, the item(s) /voucher(s) shall be considered as valid and accepted and no queries or complaints in this regard shall be entertained.
- Delivery will be made only at the registered address. In case the mailing address has changed recently, please call the Programme Team to request for a change in registered address. Only after you receive a confirmation on change of registered address should you place a request for redemption of item points. Under no circumstances would the item be delivered to any address other than the registered address.
- Delivery will be made only against written acknowledgment of receipt of the items by any occupant at the registered address. Such acknowledgment shall be deemed to be the acknowledgment of the member.
- Travel packages are on twin sharing basis and are not valid for peak season.
- International trips are on standard package basis and are for a single person only.
- All flights for international trips are only from metro cities.
- Redeemed points will be adjusted against the ex-showroom price of the vehicle redeemed. Any charges towards registration, insurance, road taxes, accessories, incurring additional charges over ex-showroom cost will be borne by the member.
- If an item should arrive damaged, and if the damage is evident from the condition of the packaging, the member should refuse the shipment and obtain a refusal note from the courier company and send it to:

The Programme Manager, JK Baadshah, DigitasLBI

Plot No-90 D, Sector-18, Udyog Vihar, Phase-IV, Gurgaon-122015, Haryana.

Tele-0120-4247720 email: jktyreshelpdesk@solutions-intg.com

